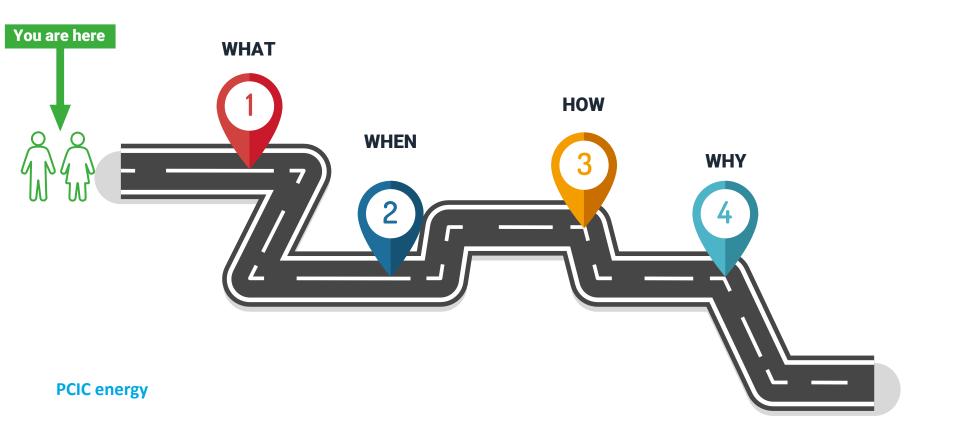


## How digital can create value from carbon footprint reduction?

Jean Guilhem, 2B1st Consulting

## **Carbon Footprint Journey**



#### Summary

- Introduction
- Carbon Footprint definition and scope
- Net Zero 2050 and COP 28 implications
- Carbon footprint complexity
  - Projects construction
  - Operations
  - Example of carbon footprints
- Digital to tackle carbon footprint challenges
  - Calculations
  - Reductions
  - Use Cases
- Creating value from carbon reduction

#### Introduction

Once upon a time....
 As a company we did our Carbon
 Footprint calculations in 2022 and, it was an adventure

How would it look like as an industry?
 Going for sustainable energy
 And with the Net Zero 2050



#### Introduction

2019 is often taken as reference year before energy transition started

Energy among emissions

75% of emissions are linked to energy

#### GHG emissions, as of 2019, GtCO2e/y

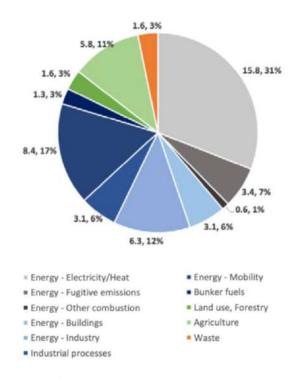
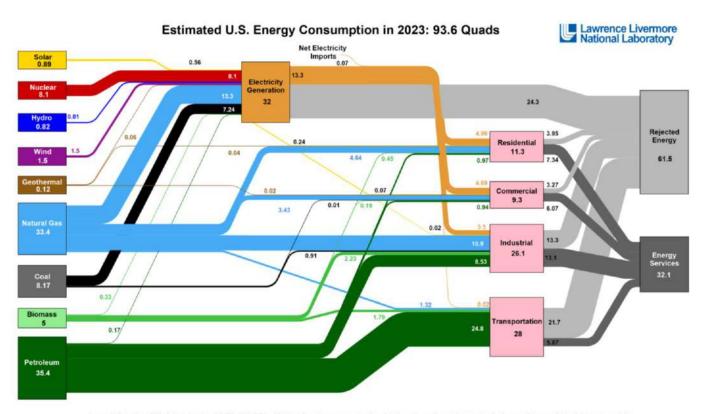
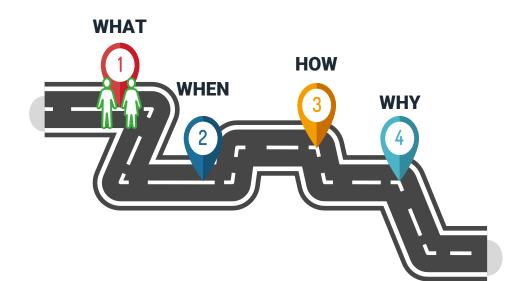


Figure 1 – Greenhouse gas emissions, per sector, as of 2019<sup>4</sup>

## Room for improvements



# CARBON FOOTPRINT DEFINITION & SCOPE



#### What is Carbon Footprint?

#### • Definition :

The carbon footprint of a company refers to the total amount of greenhouse gases, specifically CO2 and other equivalent gases, that are directly or indirectly emitted by the company's activities.



Greenhouse Gas	Global Warming Potential (100-year)	Atmospheric Concentration (Approximate)
Carbon Dioxide (CO2)	1	0.0415% (415 ppm)
Methane (CH4)	25	0.00018% (1.8 ppm)
Nitrous Oxide (N2O)	298	0.00033% (3.3 ppm)
Sulfur hexafluoride (SF6)	23,500	Parts per trillion
Water Vapor (H2O)	Not commonly quantified	2%
Ozone (O3)	due to its short atmospheric residence time	
Chlorofluorocarbons (CFCs)	7000	Varies (typically
Hydrofluorocarbons (HFCs)	4000	measured in parts per trillion)
Perfluorocarbons (PFCs)	10,000	

#### Carbon Footprint Scope 1

#### Scope 1 : Direct emissions

- Carbon emissions from assets owned and controlled by the company
- E.g. fuel consumption from vehicles, fugitive emissions, venting, flaring, boilers, furnaces smokes, heating system



#### Carbon Footprint Scope 2

#### Scope 2 : Indirect emissions

- Carbon emissions generated by the purchased energies
- E.g. electricity, steam, heat, cooling

It reflects the environment impact of energies consumption in the company.



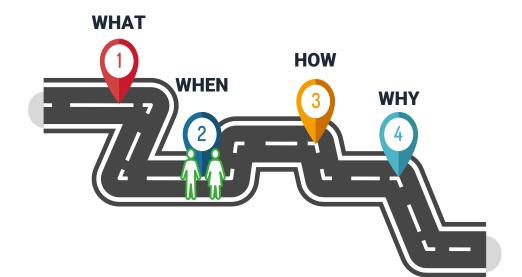
#### Carbon Footprint Scope 3

#### Scope 3 : Indirect emissions

- Carbon emissions from the value chain of the company.
- Both Upstream and Downstream
- Upstream: Purchased equipment and services, capital assets, energy related, transportation and distribution, waste generated, travels, employees commuting
- Downstream: Processing of sold goods, Use of produced goods, end-of-life products, investments, franchises

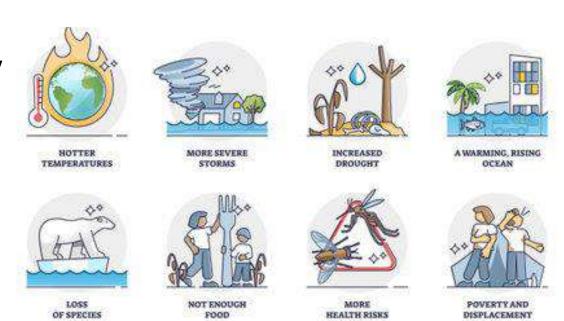


# NET ZERO 2050 AND COP 28 IMPLICATIONS



## Global Warming is already in Action

- Scientifically proven to be provoked by Human activity
- Already having long term impacts on our planet
- Global problem that we need to tackle



## COP 21 changed the Direction



"History has been made in Paris, the City of Lights.

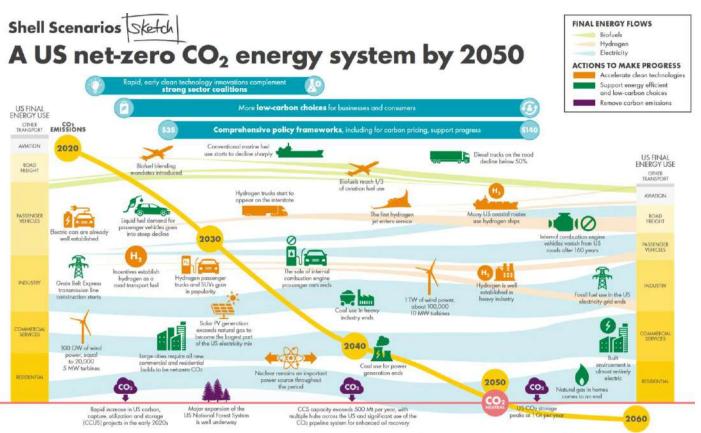
The Paris Agreement confirms the irreversible transition to a low carbon, safer and healthier world."

– UN Climate Chief, Christiana Figueres.

Read about the agreement >> http://ow.ly/VOfG4 #ParisAgreement #COP21

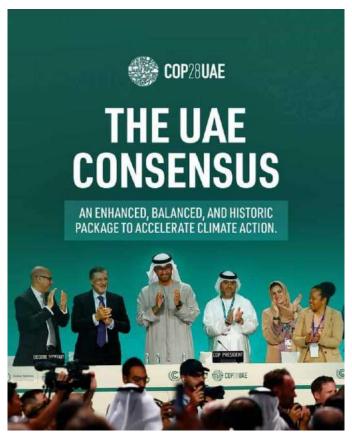
- Adopted by 196 countries
- Countries submit Nationally Determined Contributions (NDCs) every 5 years
- Goals:
  - Reach climate neutrality in 2050
  - Hold the increase of global temperature below 2°
  - Limit the warm to 1.5°

## Net Zero 2050 – Vision by Shell



Disclaimer: Scenarias don't describe what will happen, or what should happen, rather they explore what could happen. Scenarios are not predictions, Shell stratogy or business plans. Hease road the full disclaimer for this scenario at www.shell.com/USsketch

## COP 28 impacts on projects



#### Methane & other Non-CO2 Gasses

 Support the reduction of methane and other greenhouse gas emissions to zero in 2030 across sectors: energy, farming, livestock, waste.

#### Decarbonizing the Energy System of Today

- Signed by 78 companies (63% of the total volume of production)
- Transition away from coal

#### Building the Energy System of the Future

 Tripling renewables and doubling annual energy efficiency improvements by 2030

## Some Banks stop investing in fossil projects

## Barclays drops funding for new oil and gas fields. How do other big European banks compare?

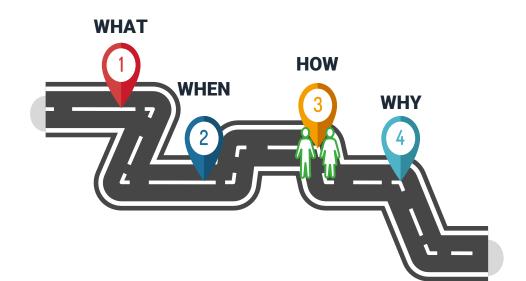
What does Barclay's new climate policy mean?

Released alongside a Transition Finance Framework plan, Barclays' climate statement commits it to stop directly funding "upstream oil and gas expansion projects" and, notably, infrastructure.

From 2025, it will curb broader financing to non-diversified, pure extraction companies if more than 10 per cent of their spending goes towards expanding long-term production.

The bank is also cutting off finance to what it calls "unconventional oil and gas" extraction - signaling an end to "business appetite" in the Amazon biome and Arctic circle. Oil sands exploration and fracking in Europe are off the menu too, with immediate effect, though campaigners point out that the vast majority of fracking is happening elsewhere.

# CARBON FOOTPRINT COMPLEXITY



## What is Carbon Footprint for a project?

• For a projects :

Construction



**Operations** 



Referring to the emissions from Feasibility Study to Commissioning



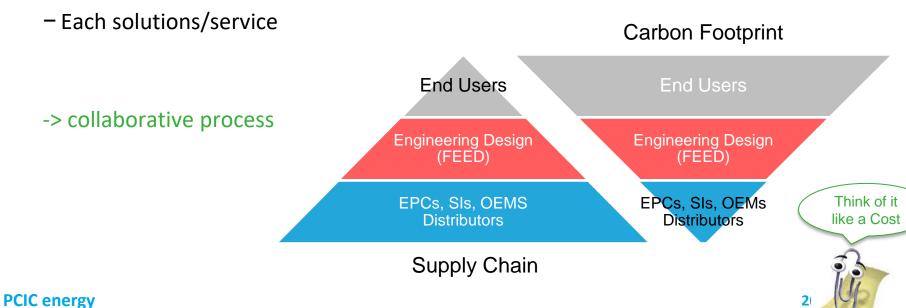
Think of it like a Cost



Referring to the emissions from Operations to Decommissioning

## Carbon Footprint from engineering & procurement

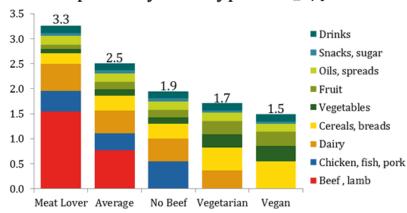
- Giant addition from the carbon footprint of :
  - Engineering hours
  - Each equipment (Manufacturing + Transportation)
     OEMs, Suppliers, Sub-Suppliers,



### Carbon Footprint from project construction

- Include emissions from various natures :
  - Engineering hours
  - Modification of the land used
  - Raw Material (steel, cement)
  - Usage of construction engine
  - Energy Consumption
  - Transportation
  - Food eaten by workers ->
- Multiply your data with their corresponding Emission Factor

#### Foodprints by Diet Type: t CO2e/person



Note: All estimates based on average food production emissions for the US. Footprints include emissions from supply chain losses, consumer waste and consumption.. Each of the four example diets is based on 2,600 kcal of food consumed per day, which in the US equates to around 3,900 kcal of supplied food.

Sources: ERS/USDA, various LCA and EIO-LCA data



### Carbon Footprint from Operations

- Surprisingly, it is less complex as there is only one actor:
  - Energy used or brought
  - Fugitive, Venting and Flaring
  - Personnel activities or maintenance
  - Spare parts
  - Decommissioning

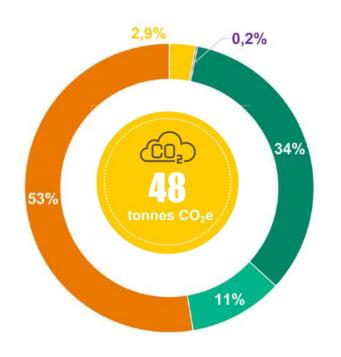


### Aggregate the data

- Once collected, data need :
  - Formatting
  - Time span
  - Legal Framework
- Greenhouse Gas Protocol (GHG Protocol)
- ISO 14064-1
- ISO 14064-3
- Carbon Trust Standard:
- Science-Based Targets Initiative (SBTi)
- CDP (formerly Carbon Disclosure Project)
- EU Emission Trading Scheme (EU ETS)
- And this is volumes of data of different nature



## Example of 2B1st Carbon Footprint



- Office energy consumption
- Waste
- Acquired assets and services
- Capital
- Transport and trips

	tCO2e	
Scope 1	13	27%
Scope 2	0,1	0,2%
Scope 3	35	72,8%
TOTAL	48	100%

- IT, Telecoms, media
- Laptop, servers
- Insurance, admin

- Car
- Train
- Planes

## Carbon Footprint from TotalEnergies

#### Indicators related to climate change<sup>(7)</sup>

			Operated	domain		Equ	Equity interest domain		
GHG emissions - Scope 1+2	-	2023	2022	2021	2015	2023	2022	2021	2015
Scope 1 Direct GHG emissions	Mt CO₂e	32	37	34* (33)	42	45	51	49	50
Breakdown by segment									
Upstream oil & gas activities	Mt CO₂e	12	14	14	19	19	22	23	22
Integrated LNG, excluding upstream gas operations	Mt CO <sub>2</sub> e	<1	<1	<1	-	1	1	1	-
Integrated Power	Mt CO₂e	6	9	5	100	6	9	5	G <del>75</del>
Refining & Chemicals	Mt CO₂e	14	15	15* (14)	22	18	20	19	27
Marketing & Services	Mt CO₂e	<1	<1	<1	<1	<1	<1	<1	1
Breakdown by geography									
Europe: EU 27 + Norway + UK + Switzerland	Mt CO <sub>2</sub> e	19	23	20* (19)	22	18	21	18	22
Eurasia (incl. Russia)/ Oceania	Mt CO₂e	<1	<1	1	5	12	15	17	13
Africa	Mt CO <sub>2</sub> e	8	9	9	12	7	7	7	9
Americas	Mt CO₂e	5	5	5	4	7	8	7	5
Breakdown by type of gas									
CO <sub>2</sub>	Mt CO₂e	31	36	32	39	43	50	47	
CH <sub>4</sub>	Mt CO₂e	1	1	1	2	1	1	1	
N₂O	Mt CO₂e	<1	<1	<1	<1	<1	<1	<1	
Scope 2 Indirect emissions from energy use	Mt CO₂e	2	2	2* (2)	4	4	5	5	
of which Europe: EU 27 + Norway + UK + Switzerland	Mt CO₂e	1	1	1* (1)	2	2	2	2	
Scope 1+2	Mt CO <sub>2</sub> e	35	40	37* (36)	46	49	56	54	
of which oil & gas facilities	Mt CO₂e	30	33	33* (32)	46	44	48	49	
of which CCGT	Mt CO₂e	4	7	4	-	5	8	5	
Direct emissions of biogenic CO <sub>2</sub> <sup>(a)</sup>	Mt CO₂e	0.1	0.1			0.1	0.1	2000	

<sup>\*</sup> Excluding the COVID-19.

<sup>(</sup>a) Biogenic CO<sub>2</sub> emissions from the Company's biogas assets. In accordance with the GHG Protocol these emissions are not included in Scope 1.

## **Carbon Footprint from TotalEnergies**

		Operated domain				Equity interest domain		
GHG emissions - methane		2023	2022	2021	2015	2023	2022	2021
Methane emissions <sup>(a)</sup>	kt CH <sub>4</sub>	34	42	49	94	40	47	51
Breakdown by segment								
Upstream oil & gas activities	kt CH <sub>4</sub>	33	41	48	92	36	43	48
Integrated LNG, excluding upstream gas operations	kt CH₄	<1	0	<1	0	2	3	2
Integrated Power	kt CH₄	<1	1	<1	0	<1	1	<1
Refining & Chemicals	kt CH <sub>4</sub>	1	1	1	1	1	1	1
Marketing & Services	kt CH <sub>4</sub>	0	0	0	0	0	0	0
Breakdown by geography					200			
Europe: EU 27 + Norway + UK + Switzerland	kt CH <sub>4</sub>	5	7	7	9	4	5	5
Eurasia (incl. Russia)/ Oceania	kt CH₄	1	1	1	33	11	15	16
Africa	kt CH₄	18	23	23	49	19	17	18
Americas	kt CH <sub>4</sub>	9	12	18	3	7	10	12

<sup>(</sup>a) Excluding biogenic methane emissions, equal to less than 1 kt CH<sub>4</sub> in 2023. Biogenic methane is nevertheless included in the calculation of Scope 1.

Other indirect GHG emissions		2023	2022	2021	2015
Scope 3 <sup>(a)</sup> Indirect GHG emissions	Mt CO <sub>2</sub> e	355	389* (381)	400* (370)	410
of which Europe: EU 27+ Norway + UK + Switzerland	Mt CO₂e	216	191* (187)	220* (202)	256
Breakdown by products					
Petroleum products	Mt CO₂e	227	254* (246)	285* (255)	350
Biofuels	Mt CO <sub>2</sub> e	4	4		-
Gas	Mt CO₂e	124	130	115	60

Excluding the COVID-19 effect for emissions data from first half 2020 through first half 2022.

https://totalenergies.c om/system/files/docu ments/2024-03/totalenergies\_univ ersal-registrationdocument-2023\_2023\_en\_pdf.p

<sup>(</sup>a) Scope 3 category 11 (refer to the glossary or to point 5.11.4 of chapter 5 for further details). Petroleum products including bulk refining sales and biofuels; biofuels; Natural Gas excluding minority stakes in public companies.

## Carbon Footprint from TotalEnergies, by Greenpeace

 TotalEnergies estimates its Carbon Footprint in 2019 to be for Scope 1,2 & 3:

455 MtCO2e

• Greenpeace and other associations estimate this figure to be :

1 637 MtCO2e

#### Why such a gap of x4? Lack of maturity

- Standard for calculation is different
- Greenpeace accounted twice the oil produced and traded by TotalEnergies
- The factor of carbon intensity for consumed gasoline is too low for TotalEnergies, and too high for Greenpeace

Activités	Scope	Émissions (tCO <sub>2</sub> e)	Total	
Pétrole - Chimie	SC 1	78 623 622	1 249 939 902	
	SC 3	1 171 316 280		
Gaz	SC 1	76 494 611	373 906 938	
	SC 3	297 412 327		
Électricité	SC 1	5 418 160	42 004 400	
Electricite	SC 3	8 383 000	13 801 160	

https://cdn.greenpeace.fr/site/uploads/2022/11/Bilan-carbone-de-TotalEnergies-rapport-de-Greenpeace-France.pdf

#### **HUGE PROBLEMATIC**

#### 1st Problematic:

How to reduce our carbon footprint while producing more energy?



#### 2nd Problematic:

Could a Carbon reduction be used as a competitive advantage?

## Why is digital a solution?

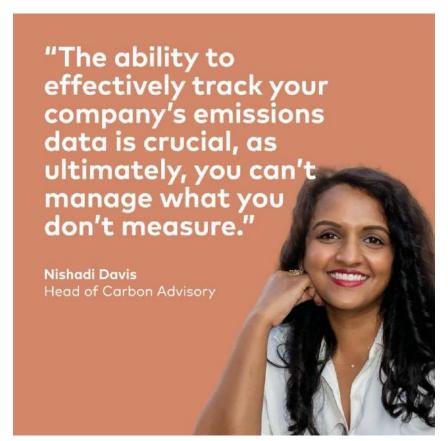
- Carbon Footprint calculation is the 1<sup>st</sup> step toward sustainability
- Measure it to decrease it

#### But

- Data volume is a pain
- Data complexity is a killer

#### Thus

Digital Technologies come to the rescue



• For Data Acquisition :

Operator's platforms



Collect Carbon Footprint from all their suppliers.

• For Data Acquisition :

Suppliers carbon calculator



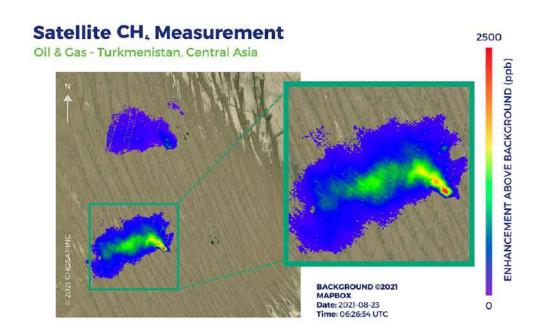
Promote their catalog of solutions including the Carbon Footprint.

Carbon Footprint Calculation:
 Artificial Intelligence software:
 enter the natural information, it
 calculates the CO2 equivalent
 number
 Automatically prepares the
 reporting
 Aligned with legal requirements



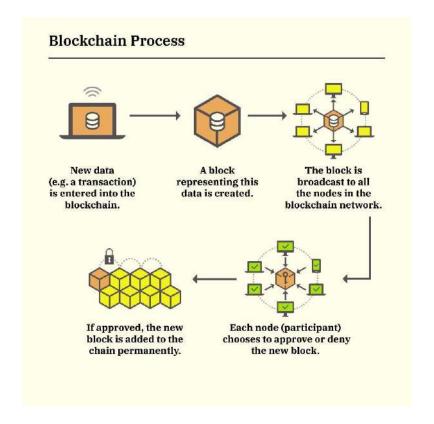
Data Transparency:
 Methane leakage detection
 by satellite
 For onshore and offshore
 Tag CO2 and CH4 emissions
 Also flaring or venting

Starts to be used by Operators and NGOs

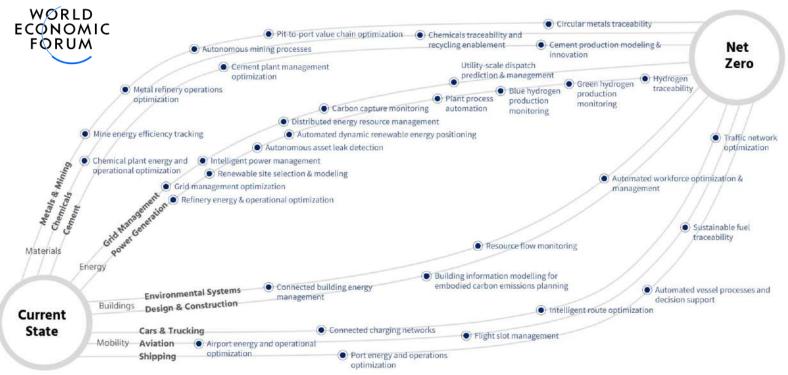


Data Transparency

Use Blockchain to monitor operators' carbon footprint
Create trust around self declarations of operators
Generate Carbon Credits

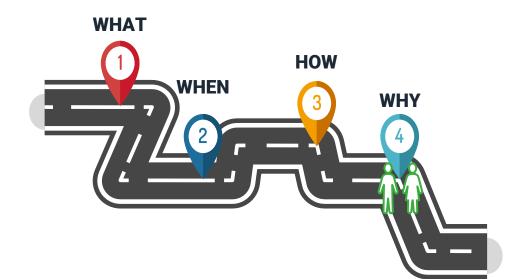


 World Economic Forum estimates Digital Technologies can reduce Carbon emissions by 20%



1

# CARBON FOOTPRINT VALUE CREATION



## From threat to opportunity

- Today, carbon Footprint is clearly a threat
- But all the companies are the same in front of this challenge
- Now the game is to turn this into an opportunity
  - Decrease to the maximum the carbon footprint of energy
  - While producing more energy



#### Produce cleaner Oil & Gas

#### Hub Key Modules

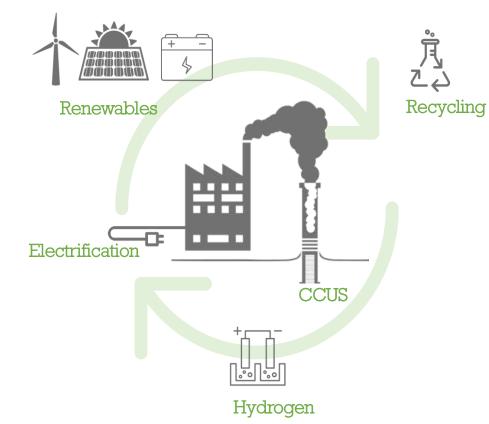
- Wind or Solar Power Generation
- Electrolyzation Unit H2 Production
- Carbon Capture or Waste Recycling
- Valorization Unit (eFuel, eAmmonia, eMethanol, RNG, Renewable Diesel, SAF)

#### Hub Key Know-How

- Modules Integration
- Integrated Process Automation
- Power Balance Management System
- Electricity Quality Insurance

#### Hub Key Performances

- Integrated Operations Optimization
- Financial Business Model Viability



## **Access Projects**



PRESS RELEASE

Papua New Guinea: TotalEnergies launches integrated engineering studies for the Papua LNG project

Paris, March 7, 2023 –TotalEnergies, operator of the project, announces the launch of the fully integrated Front-End Engineering and Design (FEED) for the Papua LNG project.

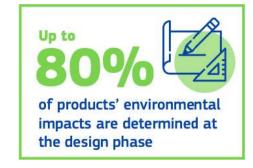
Following pre-FEED studies, in order to maximize synergies and minimize the costs, Papua LNG partners have selected a concept including four electrical LNG trains (e-trains) with a total capacity of 4 Mt/y.

• Reduce emissions to do the project

TotalEnergies had to change design to get the authorization

Pushed 2 changes in design

Reduced carbon footprint

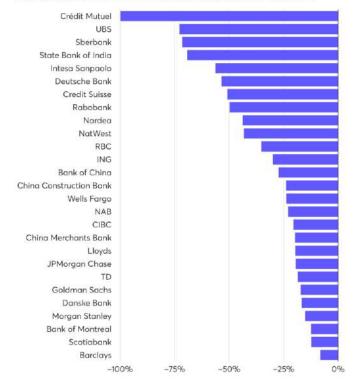


## Access fundings

- In Some European countries, it become complex to finance Oil & Gas projects
- Those projects increase Banks carbon footprint
- Banks want to become Carbon Neutral
- Oil & Gas projects are packaged with decarbonation projects to present neutral carbon footprint
- Oil & Gas Operators have become largest investors in decarbonation

#### Banks that have decreased fossil fuel financing

Percent change in fossil fuel financing, 2016 to 2020. Of the world's 60 largest banks, 27 have decreased their financing in the fossil fuel sector.





## Not all Oil & gas are the same

Abated or Unabated

Oil & Gas

 Evolution of EU toward a phase out of "Unabated" fossil energy by 2035

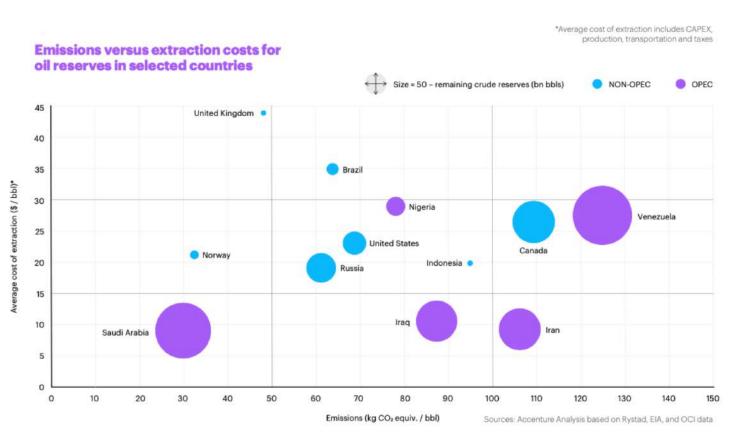
« Unabated fossil fuels » refers to fossil fuels produced and used without interventions that substantially reduce the amount of GHG emitted throughout the life-cycle; for example, capturing 90% or more from power plants, or 50-80% of fugitive methane emissions from energy supply.

According to:

IPCC Summary for Policymakers Headlines Statements Footnote 55 April 4th 2022.

- EU Proposition pushed to COP 28
- Key Outcome: Legal Status of CCUS for Public funding.

## Competitive advantage to have less emissions

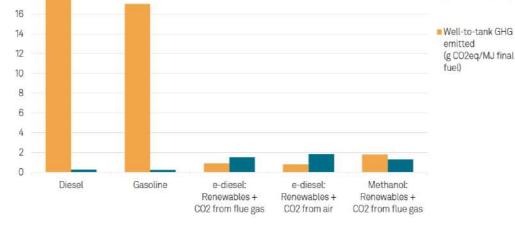


#### **Produce Alternative fuels**

- Efficient answer to climate change
  - Reduce massively carbon emissions
  - Close the loop of carbon
- Solution for Sovereignty
  - Reduce dependency on imports
  - Create local jobs and value
- Good acceptance
  - Not everything can become electric
  - Requires little adaptation



Low-carbon e-fuel production emits less CO2, but has 6x the energy input of fossil fuels

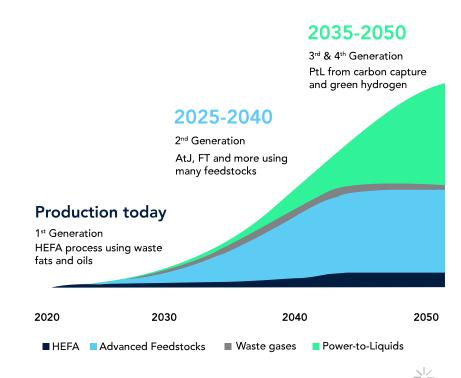


g-Metric gram. GHG-Greenhouse gas. MJ-MegaJoule, Source; Prussi, et al., S&P Global Ratings.

## No way out of decarbonation

- Airline decarbonation has little solution outside of SAF
  - Electrical plane are too heavy
  - Hydrogen is too dangerous
- EU is highly aggressive on airline emission reduction
- Airlines companies driving projects, and pushing price to passengers
- Already possible on many airlines
- SAF Demand of 600 million t/y in 2050

Figure 1: The three generational waves SAF production



Source : ICF 2023 43

#### More Value from Less Emissions

Traders are going to account the associated emissions.



Each carbon grade will have a different price

#### Conclusions

The transition toward a sustainable energy system has started

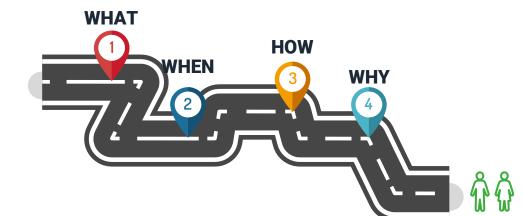
Either we lead this change, or we will suffer from it

And there is value to be created by decarbonizing

Digital / Electric / Automation solutions toolbox is the

compass to drive toward less emissions





### Questions

#### Any question or remark?

